

Paytech & Fintech specialized Industry applications innovator!

#### **INTRODUCTION - BRAND AS YOUR OWN**



SmartCard Marketing, Inc. (OTC:SMKG) is a boutique FinTech & PayTech technology provider to the Banking, Retail and Enterprise applications for Cloud & Mobility. The company specializes in proprietary end-to-end intuitive industry applications for "Brand As Your Own" Wallets, Card Issuing, Events Ticketing, Remote Deposit Capture, Workforce, Blockchain, EKYC, Tokenization, Ride Booking, Cross-border FX, Proximity & Payment acceptance applications.

- 1. SMKG's Brand as your own enables organisations digital transformation with least time to deploy and capital Investments on a secured network Optimizing business processes
- 2. The platforms can be easily integrated in to the existing system offerings with little customisation solution to the organisations allowing faster transition with end to end solution, support and training with a real time payments process capabilities
- 3. A one stop solution for Consultants and Advisors to enables their partner and client organizations digital transformation journey across all the industry and sectors
- 4. Brand as your own Is your new strategy to the digital transformation with business intelligence processes for the ever changing world. Ensuing Business continuity in the event of unforeseen economic conditions enabling clients to mitigate risk and manage businesses to the optimum level

For more information, Visit: <a href="https://www.smartcardmarketingsystems.com">www.smartcardmarketingsystems.com</a>

#### **PRODUCT PORTFOLIO**





































Connecting transactions globally and complying with transparency and security.

Granularchain is a methodical new approach to the with embedded Blockchain technology. It's essential for Financial Institutions, Global Enterprises to anticipate the onboarding of Branches, Agents and Customers through virtual In-Person Verification, Video eKYC, eSignature, Documents upload and verification and OCR on the standard documents submitted during the process.

Granularchain allows a permission access based digital id-key management and transactional retrieve solution. The platform is Cloudbased and can be worked on web and mobile applications. API integration enables the platform to work.

- Digital ID KEY issuing
- Permission Based Blockchain
- E-KYC By video with FR & OCR
- Smart-Contracts
- Tokenized & QR transactions processing









The Genorocity platform is a Retail Multi-tenant "Merchant EPOS" with Consumer "QR Wallet". Enabling merchants and consumers with both Web & Mobile couponing, rewards, incentives, payment acceptance, card management and social media publishing.

- Virtual Card Issuing and management platform

The platform offers a Real-time Marketplace for merchants and consumers to engage in offers, points, rebates and card programs all-in-one redeemable solution with integrated payments, tracking and analytics.

All enhanced with Proximity, Beacon & Frequency Emitting technology, EKYC, Smart-Contracts and much more.







My Travel. Menu is a Pre-Ordering solution for Commuter Transporters offering Pre-order and in-transit food services with E-commerce

- Reservations and Bookings
- Menu Setup
- Staff planning
- Employee Sales Tracking
- Passenger notifications







Articul8te is a Digital Workforce Platform that offers businesses an opportunity to create, publish, schedule, task and manage content with communication solutions for use in public and private modes. A workforce digital transformation application with business intelligence for proving valuation models and faster funding

- A digital Data-room that offers Private Equity, Financiers, Investors a lens into the company's current value!
- A platform that offers businesses a utility to digitally manage all documents and implement a strategy to further enhance value, and faster-funding to IPO!

The platform is offered as a turn-key Brand As Your Own solution to partners.







Profilr.social is a people search engine that optimize and organizes public records and using social network information into simple profiles to help you safely find and learn about people.

Profilr.social also allows you to build a case file on individuals, should you need to hire for work, lend for loans or perform a KYC for signup









Mtickets. Events is a digital Events & Mobile ticketing management solution. It helps manage and track operations of all the events, conferences, exhibitions and trade shows.

It enables the use to track the event operations management changes in real time. Ensure online payments and a platform the allows all the stakeholders access to their dashboards making it seamless and contactless. The multilingual support that makes it user friendly for all attendees.







Job Seeker engagement has changed!

Finding employment is tedious so let technology and social media become part of the process! Job searches can now be instant and seamless with iJobs.shop- a QR code based system joining the job seeker and employer.

ijobs.shop is a web based/mobile app that connects merchants with Gen-Z job seekers by using both digital and QR code signage.

QR based system joining the job seeker and the employer at the store front, ecommerce site & social-media postings.







www.check21saas.com

Remote Deposit Capture for Banking & Treasury Clients.

Distributor Email is a one stop solution for all your Email Management needs.

Your employees can now schedule Email Marketing campaigns, Analyse Lead Generation from each campaign, Schedule New Letters to your clients, Manage subscription and avoid sending emails to the unsubscribed IDs, Analyse the email reports and- all this and more on one single platform







#### www.check21saas.com

Remote Deposit Capture for Banking & Treasury Clients.

Check21SaaS is a Remote Deposit Capture or RDC solution for the scanning & processing of single or bulk Checks designed for Banks, financial institutions and organization which has a volume of check deposit.

The platform developed by SmartCard Marketing Sys Inc and delivers a turn-key solution for Banks, Credit Unions and Global enterprises that require scanning, digital imaging & archiving for electronic submission for clearing and settlement.







Let's Start Booking & Tracking.

The technology solution incorporates and manages all best practices for the independent owner operator or fleet operator for the management of day-to-day booking and tracking operations. Independent owners, transfers booking and participate creates a common marketplace using the platform to attract new clients.

Marketplace solutions for Ride Booking, Disptach & Tracking







Axepay Inc. specializes in cross-border RMB payment and settlement solution. We deliver seamless, cost effective processing for international and Chinese merchants. With integrated FX settlement, KYC, and AML verification of Chinese businesses or individuals, we are able to provide both B2B and B2C in and out processing of China Union Pay. Our team has the experience and expertise to work with your business.

Certified universal payment translator between fintech, banks and mobile payment. Our multilevel gateway is capable of simultaneously managing diverse mPOS devices, virtual terminals, banks, processors, ISV's, Acquirers and Merchants in any country and in any currency. Our globally redundant ecosystem seamlessly accelerates the integration of financial institutions and any FINTECH solution that adds value to a banks payment strategy.

To deliver seamless and cost effective Cross-Border RMB payments to Merchants Internationally.





# ORIGINATORX

# ASSET TOKEN ISSUANCE PLATFORM

CREATE, MANAGE, AND TRANSFER

Asset tokens on the Ethereum blockchain

The digital transformation of assets and equity has become the new economy. OriginatorX underwrites the entire process and delivers a powerful management and audit application to Issue ERC20 Tokens and streamline them into the new global economy by SmartContract Auctions.

This offers clients access to our full security audited protocols that facilitate the Underwriting and Creation of standardized <u>ERC20 tokens</u> backed by Company Equity or Assets, and the set up of their Auction pricing contracts.







QR Guru is a multiplex ecommerce solution for Events lead generation, Ecommerce with specialized targeted carts and Scan Prize Campaign platforms form Retail, MLM, Affiliate and marketing service providers.

It helps organizations create Campaign & Prize feature "QR Scan-Prize campaign", Product automation distribution with personalized catalogues and shopping cart; and Event registry manager and "lead retrieval"







Events.menu Cloud application for multi-room locations including Conventions Centres, Banquet & Reception Halls, Hotel's with function rooms. Easily streamlines menu's, menu packages, special holiday menu's and catering selections for event planners, corporate functions, social groups and special day ceremonies.

The platform offers a client reservation system for managing booking reservations and meal plans, including a sales office solution for administrative functions.

A platform designed for Hotel, Banquet and Conference facilities to manage sales, reservations and bookings with a suite of features to develop Menu plans, Catering Menus for both pickup and delivery.







ESchool- School Management System Software enables schools to operate on a cloud environment without any hassle.

It helps schools take their digital journey and enables them to manage the classes, their Administrative operations, the tests and examination, communication and online teaching methodology, test results, parent login and communication and assignments for the schools.

It is a plug and play software enabling digital transformation of your schools in fastest possible timeline.





Doctor-Vid is our newest addition to enable business continuity for the operations for hospitals across the globe.

The Platform provides Medical Clinics and Doctor's with the Tele-Medicine communications needed to facilitate both scheduling and E-Video sessions

Enabling doctors, hospital, pharmacy to register on the platform and customer can access and book appointments seamless and contactless and Integrated with payment gateways.





#### **ENGAGEMENT AND INTEGRATION**

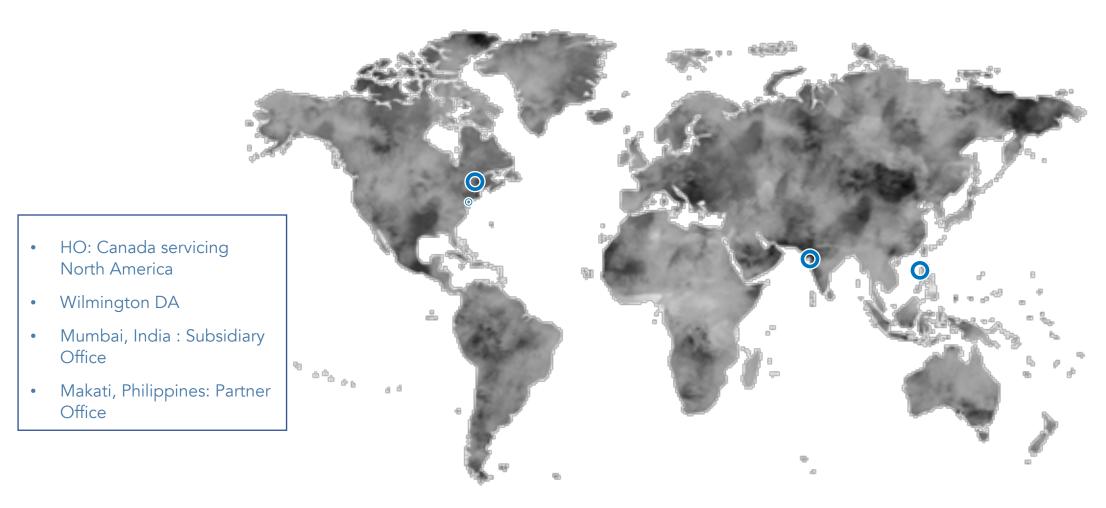




Brand As Your Own

#### **OUR PRESENCE**





The company is in a transformational state with presence and operations office to working through office networks with partners to monetize on global clients and growth.

#### **REACH US**



# Location

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